

“If you spot it, you got”

How to evaluate your way to better speaking

Making it child's play

From walking to talking, as a child you learned so much through closely observing and imitating others or “modelling” them. Then, as school took over, chances are your innate modelling ability took a back seat. You became conditioned more to academic learning and being told how to do things....

This workshop will show you an approach to doing evaluations that will enable you to tap into that childlike observation and curiosity. Drawing on ideas from psychoanalysis to NLP, you will learn by doing. This will not only improve the insightfulness of your feedback as an evaluator. It will also take your own speaking skills to the next level.

About the workshop facilitator



John describes himself as a passionate speaker and an incurable “people-ologist”, or somebody who studies people.

As a speaker, he has won multiple contests including the 2013 national UK & Ireland Evaluation Contest, beating over 1,000 entrants. He was also a 2012 and 2013 UK & Ireland International Speech Contest Finalist.

As a “people-ologist”, John is a Henley qualified Executive Coach and a Master Practitioner of NLP. He has also trained in Counselling & Contemporary Psychotherapy. He says he loves wondering about what goes on in other people's heads - it's much better than anything in his own!

What Freddie has to say

“John has consistently shown exceptional speaking skills in both his own speaking and his ability to help others to improve their speaking skills...Despite all the success, John remains a down to earth and warm individual who is easy to get on with. I can only recommend him as a speaking coach, as a Toastmaster and as a human being.”



Freddie Daniels
UK & Ireland District Governor
Toastmasters International